

PROPERTY
INVESTMENT
PROFESSIONALS
OF AUSTRALIA

PIPA

SPONSORSHIP PROSPECTUS 26 / 27

Leading Standards in Property Investment

Established in 2005, the Property Investment Professionals of Australia (PIPA) is the nation's leading not-for-profit industry association representing property investment professionals and the consumers they serve.

PIPA exists to elevate standards across the property investment industry by promoting ethical practice, professional accountability and evidence-based advice. Our focus is on strengthening trust in the sector while highlighting the value of property investment as a long-term wealth-building strategy for Australians.



Our membership brings together a diverse network of professionals, including buyers' agents, mortgage brokers, property investment advisers, financial planners, conveyancers and other aligned specialists.

Together, this community is united by a shared commitment to integrity, professionalism and better outcomes for clients.

Through advocacy, education and industry leadership, PIPA supports its members to grow their expertise, stay ahead of regulatory and market change, and continue lifting the standard of advice and service delivered across Australia's property investment landscape.

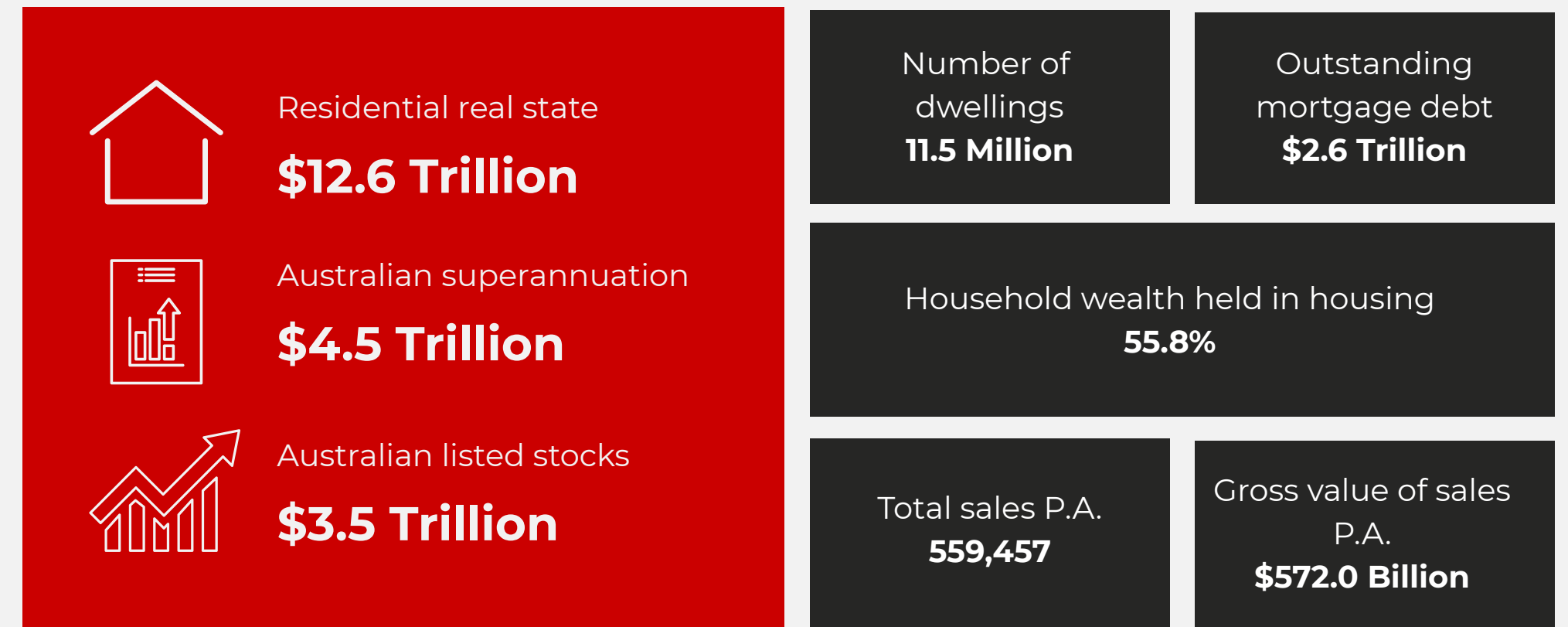
Sector Update

Property investment plays a vital role in the Australian economy, with more than two million Australians owning at least one investment property.

While it continues to be a popular and effective wealth-building strategy, the sector is not without its challenges.

Limited regulation and inconsistent oversight have allowed poor practices and unethical operators to emerge, leaving some consumers exposed to unnecessary risk when working with inexperienced or unqualified individuals.

Residential real estate underpins Australia's wealth

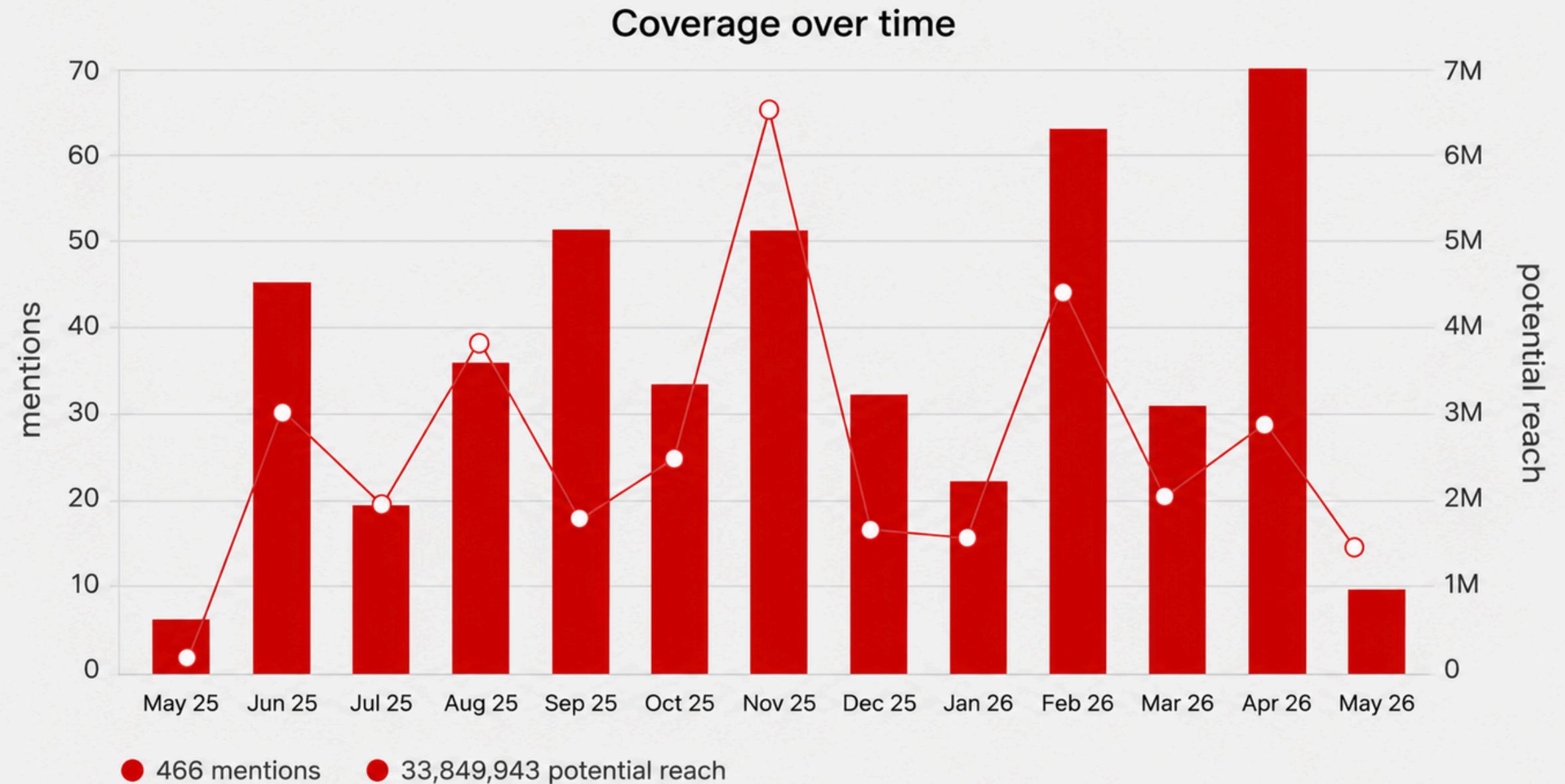


This is where PIPA plays an essential role. Through advocacy, education and the promotion of best practice, we support property investment professionals to operate at the highest ethical standards. Our work helps ensure the industry remains transparent, accountable and trusted, while empowering Australians to make informed investment decisions with confidence.

PIPA Media Coverage

Over the past 12 months, PIPA has continued to strengthen its media presence across national and industry publications, reinforcing our position as a trusted voice in property investment.

Through commentary, advocacy and industry insights, PIPA continues to promote higher standards of professionalism and informed property investment across Australia.



Expand Your Reach

Are you looking to increase your visibility, strengthen your brand presence and connect directly with Australia's leading property investment professionals?

The PIPA Corporate Sponsorship Program offers a unique opportunity to align your business with the nation's peak body for property investment professionals, positioning your brand at the centre of a trusted and influential industry network.

By becoming a PIPA sponsor, you gain direct access to a highly engaged audience of members, partners and consumers, while elevating your brand through association with an organisation committed to ethics, education and professional excellence. As a valued sponsor, your business will benefit from targeted exposure, strategic visibility and the opportunity to stand out as a recognised leader within your sector.

LinkedIn

4k

Email

+3k

Facebook

+2k

2026 /27 Sponsorship Opportunities



2027 PIPA Summit Conference

- The flagship PIPA event, bringing together leading voices in property investment for a full day of insights, strategy and thought leadership. Attendees hear from industry experts, explore emerging trends and engage in high-level discussions shaping the future of the sector.

2026 PIPA Awards for Excellence

- A prestigious black-tie event celebrating outstanding achievement across the industry. The Awards recognise excellence, leadership and innovation, offering sponsors premium brand exposure in a high-profile setting.

2027 Breakfasts & Networking Events

- A series of relaxed, high-quality networking opportunities designed to foster meaningful connections, share ideas and engage directly with key industry professionals.
- We understand every business is different, which is why we offer flexible sponsorship packages tailored to your objectives. Our team works closely with you to create a partnership that delivers real value for your business, PIPA and the broader property investment community.

PIPA Corporate Sponsorship Benefits

OPPORTUNITY	DIAMOND	PLATINUM	GOLD
Summit Conference tickets	3	2	1
Summit information booth	✓	✓	
Awards Night dinner tickets	4	3	2
Award presentation	✓	✓	✓
PIPA Breakfast Seminars	✓	✓	✓
Right of Refusal for Sponsorship renewal	✓	✓	

PIPA Advertising Benefits

OPPORTUNITY	DIAMOND	PLATINUM	GOLD
Summit Conference	✓	✓	✓
Awards Night	✓	✓	✓
PIPA Adviser Editorial	✓		
PIPA Adviser Advertising	✓	*	*
PIPA Consumer Newsletter	✓	*	*
PIPA Member Newsletter	✓	*	*
PIPA Website	✓	✓	✓
PIPA Social Media	✓	✓	✓

Flexible Partnership Opportunities

We offer a range of flexible partnership options designed to suit each organisation's goals and level of involvement. All sponsors and partners receive a core set of standard benefits, with every agreement tailored to ensure maximum value and alignment.

Beyond these base inclusions, partnerships can be enhanced with additional opportunities such as webinars, joint press releases, bespoke event initiatives, and other collaborations designed to amplify impact and engagement.



DIAMOND PACKAGE

This package has been developed for sponsors to enhance their brand visibility, establish or further increase their presence in the property investment industry, and achieve strong reach and frequency amongst their targeted cohort. Choosing the Diamond Package can ensure that your business has a consistently high and noticeable presence and reach across the wider property investment industry.

2027 Summit Conference

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Conference program.
- Verbal recognition in the opening and closing sessions.
- On-screen recognition during break times.
- Prime location for information booth during break times.
- Three (3) tickets to national conference seated in prime location.

Post-event

- Sponsor recognition in social media wrap-up.

Brand/Logo Exposure

- PIPA Adviser e-magazine advertising in every edition (3 issues per year)
- PIPA Monthly Consumer newsletter advertising and click through
- PIPA Monthly Member newsletter advertising and click through
- PIPA Website
- Right of refusal for sponsorship renewal.
- PIPA Breakfast Seminars

2026 PIPA Awards Night

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Awards Night program.
- Verbal recognition in the opening and closing sessions.
- Present two category winners on stage with photo opportunity.
- On-screen recognition during break times.
- Four (4) tickets to Awards Night dinner seated in prime location.

Post-event

- Sponsor recognition in social media wrap-up.

PLATINUM PACKAGE

This package has been created to cater to businesses with a strong focus on servicing the property investment industry.

By opting for the Platinum package, your business can establish a regular presence and reach targeted membership within the property investment industry.

2027 Summit Conference

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Conference program.
- Verbal recognition in the opening and closing sessions.
- On-screen recognition during break times.
- Prime location for information booth during break times.
- Two (2) tickets to national conference seated in prime location.

Post-event

- Sponsor recognition in social media wrap-up.

Brand/Logo Exposure

- PIPA Adviser e-magazine advertising two issue per year*
- PIPA Monthly Consumer newsletter advertising six times per year*
- PIPA Monthly Member newsletter advertising six times per year*
- PIPA Website
- Right of refusal for sponsorship renewal.
- PIPA Breakfast Seminars

2026 PIPA Awards Night

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Awards Night program.
- Verbal recognition in the opening and closing sessions.
- On-screen recognition during break times.
- Three (3) tickets to Awards Night dinner seated in prime location.
- Present two category winners on stage with photo opportunity.

Post-event

- Sponsor recognition in social media wrap-up.

GOLD PACKAGE

This package is designed for businesses looking to enhance their presence in the property investment industry through highlighting their service offerings to the wider sector.

Opting for the Gold package can help your business establish a regular presence and increase reach across the property investment industry.

2027 Summit Conference

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Conference program.
- Verbal recognition in the opening and closing sessions.
- On-screen recognition during break times.
- One (1) ticket to national conference

Post-event

- Sponsor recognition in social media wrap-up.

Brand/Logo Exposure

- PIPA Adviser e-magazine advertising one issue per year*
- PIPA Monthly Consumer newsletter advertising three times per year*
- PIPA Monthly Member newsletter advertising three times per year*
- PIPA Website
- Right of refusal for sponsorship renewal.
- PIPA Breakfast Seminars

2026 PIPA Awards Night

Pre-event

- Logo inclusion on event promotional material.
- Logo inclusion on event web page.

Event

- Logo inclusion in the official Awards Night program.
- Verbal recognition in the opening and closing sessions.
- On-screen recognition during break times.
- Two (2) tickets to Awards Night dinner.
- Present category winner on stage with photo opportunity.

Post-event

- Sponsor recognition in social media wrap-up.

PIPA National Conference and awards night



We'd love to hear from you!

We encourage you to explore the available sponsorship options and let us know how our team can work closely with you to create a sponsorship relationship that meets your needs.

For more information, please contact: Nicola McDougall
E: nicola@pipa.asn.au
P: 0405 801 979

We look forward to hearing from you.

